

# Influential

## WOMAN OF THE MONTH

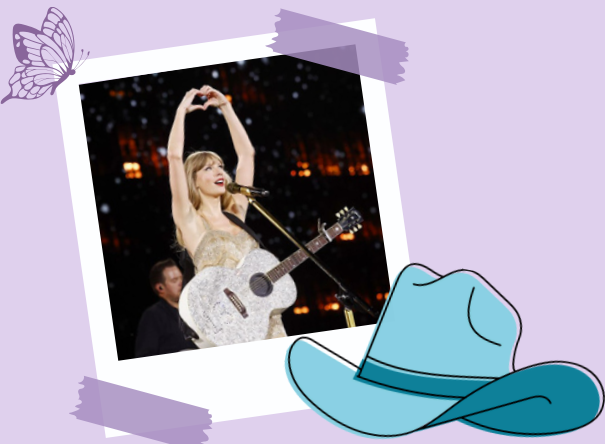


## TAYLOR SWIFT

Whether you're a diehard Swiftie, appreciate a couple songs or are a loud and proud hater (*haters gonna hate, hate, hate...*), you cannot deny the impact Taylor Swift has on people, the media and society as a whole.



Moving to Tennessee at the age of 14 to pursue her career in country music, Swift caught the wave of mainstream pop in 2008 with the release of her second album, *Fearless*, opening at #1 on the Billboard 200. 16 years onwards, Swift has amassed millions of fans worldwide, received 14 Grammy Awards and is arguably one of the most successful songwriters, singers and performers of the 21st century.



However, unlike other artists of our generation, unique to Swift's image is her promotion of womanhood and inclusivity, with undertones of vulnerability and empowerment. As you listen along to her musical eras (or attend the Eras Tour if you're lucky enough to grab a ticket) you can feel the force of Reputation, contrasted by the grace of Lover. Similarly, these principles of unapologetic femininity echo amongst her fanbase, exchanging smiles and friendship bracelets on her recent Eras Tour in Sydney across four memorable nights.



Swift's remarkable journey serves as an inspiration for all. From her humble beginnings in Tennessee to dominating the global stage, she embodies the essence of perseverance and authenticity. Swift champions the values of female empowerment and inclusivity, fostering a community of support and friendship among her fans. Swift's impact transcends her music; she serves as an idol for all girls, embodying resilience, embracing girlhood, and staying true to oneself.



*-Naveera Khan &  
Jenna Wall*