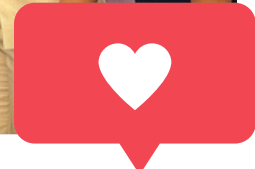


UTS WOMEN IN BUSINESS NEWSLETTER



utswib





UTS

Women in Business

Empower - Challenge - Succeed

WELCOME

UTS WOMEN IN BUSINESS NEWSLETTER

ISSUE 2 // WHO RUN THE WORLD? GIRLS! //

MARCH 2024

Table of Contents

1-2

**President and Vice
President's Address**

3-5

WiB Past Events



6

**The 'That Girl'
Phenomenon**



7

**WiB Upcoming
Events**



WELCOME!



WOMEN IN BUSINESS



Women in Business is a student society located at the University of Technology Sydney. Underpinned by the desire to empower a network of inspired and entrepreneurial women, we provide opportunities, business exposure and professional experiences.

Decorative wavy lines at the bottom of the page.



PRESIDENT AND VICE PRESIDENT'S ADDRESS

HI WIB MEMBERS!

Welcome to our first official publication of the year! By way of introduction, we are Jenna Wall and Ness Lee, your President and Vice President of UTS Women in Business (WiB) for 2024.

We have had a great start to the year and have already held three amazing events, which included our Welcome Trivia Night, Grant Thornton 'Beyond the 9 to 5' Event and our annual International Women's Day Breakfast.

Welcome Trivia Night

We welcomed all of our members at our annual Trivia night event. This event allowed us to meet so many of our new members, and catch up with some familiar faces from last year.

Grant Thornton 'Beyond the 9 to 5'

We collaborated with Grant Thornton, one of Australia's leading professional services firms to explore life at the firm 'Beyond the 9 to 5'. The bespoke event was held in their new Sydney office, and the panel offered honest and helpful insights into career paths after university.

International Women's Day Breakfast

The annual International Women's Day Breakfast, which is held in collaboration with Macquarie University's Women Entering Business, Sydney University's Network of Women, and the University of New South Wales' CapitalW, is always a highlight for us. At this event, we invited all sponsors to collaborate and discuss how we can #inspireinclusion.



PRESIDENT AND VICE PRESIDENT'S ADDRESS



Following a delicious breakfast at Dockside in Darling Harbour, a panel discussion took place to shine a light on different perspectives on this year's theme. We would like to thank all of our members and sponsors who participated in this event, and we hope that you enjoyed it as much as we did!

WiB has already held some amazing events this year, but we don't plan on slowing down anytime soon! To stay up to date with our opportunities, make sure you're following us on all of our social media pages. Some of our upcoming events include our LinkedIn Headshots event, offering affordable professional headshots to our members, and Ceramic & Sip, an event where students can make new friends while expressing their creativity.

2024 is going to be a year filled with positivity, opportunity and community at UTS WiB. Thank you for being here, and we look forward to seeing you soon!

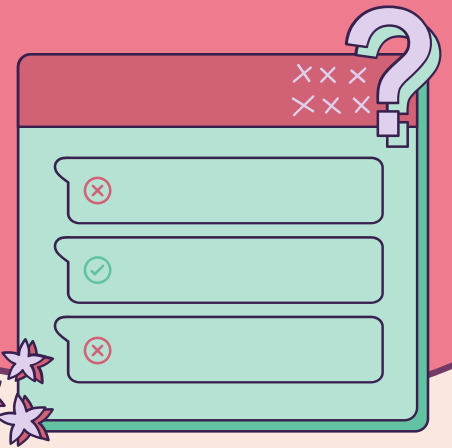
WARMEST REGARDS,

Jenna & Ness

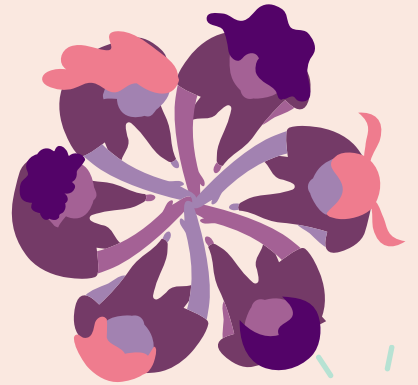
(President and Vice President)



Trivia Night



Semester 1 kicked off with WiB's annual Trivia Night! We saw a lot of fresh faces – or potential competition for those keen on winning – with tables filled, conversations flowing and snacks demolished as soon as they were arranged. It was not long before game faces were switched on and strategies developed as the room turned its attention to the choice between Mecca or UberEats gift cards; up for grabs for the most coordinated and knowledgeable team.



By the end of the night we had overcome obstacle after obstacle from 2010s pop culture, *nepo* babies, Australia itself (shout out to *Harold Holt*), riddles and global landmarks. In the end, it was Team 10 that triumphed above all, with second and third place tracing very close behind. Overall, the night was a huge success and established a fresh flair, positive energy and sense of unity, setting the tone for the remainder of this semester's events.



-Naveera Khan

GT Event

The Panelists

As the buzz of the city died down with the work day concluding, WiB's first sponsorship event of the year began at Grant Thornton's Sydney offices. 'Beyond 9 to 5' was an evening that offered us valuable insights into the experiences of women within the firm (which offer assurance, tax and advisory services), highlighting the company's values around 'care', an acronym for collaboration, authenticity, responsibility, excellence.



After an introduction to the company and the various career opportunities for WiB members presented by Harry, the panel discussion began, hosted by president Jenna. The conversations were enlightening and educational. Some highlights were hearing the differing pathways that led to working at GT, with Taylor researching bee DNA after completing a science undergraduate degree to Priscilla, who always enjoyed accounting, appreciated no risk and Benjamin Franklin's observation that 'in this world nothing can be said to be certain expect death and taxes'. Sukun emphasised the warm inclusion and diversity she experiences at GT, and Claire recollects her secondment to the London offices as being 'more than she could imagine', gaining valuable insight to bring back to the Sydney team.

The evening wrapped up as we had the opportunity to talk to the GT employees who generously spent their Tuesday evening with us. The conversations leaving us inspired and encouraged to tackle the corporate scenes as determined, confident women in the workplace while also promoting a healthy company culture, just as they have done at Grant Thornton.

- Alison Chung



IWD



On the 7th of March, the respective Women in Business societies of UTS, Macquarie, UNSW, and USyd came together for a momentous celebration of International Women's Day (IWD). With over 250 members and sponsors gathering bright and early at Dockside Cockle Bay Wharf, the atmosphere was electric with anticipation.

The event commenced with a delightful breakfast, offering members a unique opportunity to connect with our esteemed sponsors. We extend our heartfelt gratitude to all sponsors for their unwavering support and invaluable insights shared with our members.

The highlight of the morning was undoubtedly the IWD discussion panel, expertly facilitated by Catherine Fox. Renowned as a leading commentator on women and the workforce, Catherine is an award-winning journalist, author, and presenter. She deftly guided our esteemed panellists – Kate Munro, Sabrina Zeng, Yolanda Beattie, and Sahera Sumar – who are trailblazers in their respective industries for female empowerment.

Throughout the engaging discussion, Catherine posed thought-provoking questions, delving into the theme of 'inspire inclusion' in the context of the workforce. Our panellists shared candidly about the challenges they have faced as women in their industries and how they overcame them, leaving everyone in the room feeling deeply inspired.

As we departed, each of us carried with us a renewed commitment to championing gender equality and creating a more inclusive and equitable world.



- Samiksha Vaidya



The 'That Girl' Phenomenon


Emerging outside of 2020's lockdown, alongside Chloe Ting workouts and iced coffee recipes, was a growing interest in self-development – coined the term the 'that girl' trend. Though unlike its viral internet trend counterparts, the 'that girl' phenomenon continues to grace the Instagram feeds and YouTube recommendations of many young, impressionable women.

But who is 'that girl'? Is it pilates and matcha lattes? Is it girl-bossing and office-sirening your way up the corporate ladder?

The crux of the 'that girl' routine is not to be someone you are not, but to strive to be the best version of yourself and reach your full potential. Outside of our busy schedules – be it university, work or our social calendar – we should take the time to prioritise our mental and physical health, while setting goals and visions for the future.



In a world where we often get caught up in the present hustle and bustle and are constantly challenged by the various pressures and expectations of others, it is arguably exceptionally worth investing in one's own self.

In doing so, you should actively take the time to 'create yourself'. The notion of creating yourself is not limited to your present self and circumstances, rather it revolves around building your future self and reality. Whether this process involves implementing the 'that girl' principles or not, ultimately investing in yourself will not lead to disappointment; contrastingly, it may lead to new experiences, perspectives and opportunities to become the best version of yourself. 

-Naveera Khan



Upcoming Events



LINKEDIN HEADSHOTS

DATE: 19 MARCH

TIME: 6 - 8 PM

CERAMIC & SIP

DATE: 26 MARCH

TIME: 6 - 8 PM

SELF CARE WORKSHOP

DATE: 9 APRIL

TIME: 6 - 8 PM





UTS WOMEN IN BUSINESS
NEWSLETTER

Proudly sponsored by:

